



# Student Work Book

# TRAVEL & TOURISM

## Meet the team! Conor, Abigail and Sarah

Hello from the Stockton Riverside College Schools Team! We want to let you know that we are still supporting you in any way we can throughout these uncertain times. Remember, just because your exams were cancelled your place at Stockton Riverside College wasn't.



We know everyone is very keen to get started with us in September, and we can't wait to see you all then! To support you and help you fine-tune your knowledge and skills before you join us, we've developed these workbooks. Working closely with course tutors, we've come up with that will make sure you're up to speed once you start with us in September. We'll also be sending out more guides and top tips to get you started before you enrol! If you have any questions about the booklet, then don't hesitate to get in touch with us or your course tutor.

Don't forget to follow us on Instagram (@stocktonriversidecollege) for regular updates, competitions, campus news. The Schools team host weekly course takeover Q&A sessions, answering the questions you may have every Thursday! We hope you're as excited as we are for you to start your journey with us if you have any questions, please get in touch via social media or check out our website for FAQs and latest updates relating to government guidelines.



## We hope to see you soon!

Firstly, all of us would like to congratulate you on the acceptance of your chosen course. We eagerly await to meet you in the coming months!

We all currently find ourselves in unfamiliar times, so let's focus on the future and the journey you will soon be beginning. Below you have been given several different activities to complete. The following tasks are aimed at preparing you for your new chapter. Good luck!

## Learner Handbook

Tourism and Events Course Leader: Catherine Carney

“ Welcome to your new journey and pathway to the career of your dreams. We aim to provide you with the skills, qualities and experiences that will allow you to progress either on to a degree and/or employment within the vast and exciting tourism and events industry. This is a challenging yet rewarding course in which you will meet new friends and experience new opportunities that will last for a long time ”

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The following handbook is intended to provide you with some key information relating to your course, which you may find useful and in particular, during the first few weeks of study.



## Pre- course Information

### Aim

The aim of this pre-course workbook is to provide you with some introductory information as well as content that you will need throughout your course.

### Outcomes

After you have explored this workbook you will be able to:

- Gain introductory knowledge of Stockton Riverside College and the Aviation course you are about to study
- Develop aviation knowledge and terminology.

### Expected involvement

You are expected to:

- Read and familiarise yourself with the contents of the workbook before the first teaching weeks starts.
  - Use websites identified in this workbook to help you gain further information which will also prove to be useful during your course.
- Complete the activities in this workbook and submit to your personal tutor during your first tutorial session.

## Tourism and Events at SRC

Your Tourism and Events course at Stockton Riverside College began over 16 years ago offering a small evening part time qualification. We are now one of the leading tourisms further and higher education providers in the North East.

We are very proud of the vast links with industry that provide our learners with amazing opportunities to get into the work place, as well as a varied and relevant selection of educational visits that develop and introduce new skills.

Over 90% of our students progress from our vocational courses onto either a higher education degree course and/or employment within the aviation industry. Some of the employers include Virgin Atlantic, Swissport, British Airways, TUI, RAF, Emirates, Airport Security, Easyjet, Jet2, Teesside International Airport Air Traffic Control and many more.

You are now going to be joining this team and if you work hard, you can achieve your dream job or maybe even discover a new pathway.

## Course Resources

During your course there will be many times you will have to conduct some independent study. The following is a list of useful websites, textbooks and journals that you can refer to which will help you with your tasks, assignments and homework.

As well as following some of the leading organisations through their social media accounts such as Twitter and Instagram.

### Websites:

[www.ba.com](http://www.ba.com)  
[www.virgin-atlantic.com](http://www.virgin-atlantic.com)  
[www.emirates.com](http://www.emirates.com)  
[www.heathrow.com](http://www.heathrow.com)  
[www.easyjet.com](http://www.easyjet.com)  
[www.nationaltrust.org.uk](http://www.nationaltrust.org.uk)  
[www.visitbritain.com](http://www.visitbritain.com)

There are educational visits that are currently planned for this academic year 2020/2021.

The costs for the educational visits are approximate and may decrease or fluctuate until confirmed.

Due to the current climate and situations within the travel restrictions all visits that we currently have planned will be checked constantly as per government and WHO guidelines to ensure the safety of all students and staff.

Whilst we appreciate it may not always be possible, however all students are encouraged to take part in educational visits. They are organised to enhance students learning and the evidence gathered will assist in the completion of units.

All costs include accommodation (if applicable), transport and insurance, unless otherwise stated.

There are some key dates for your diary such as meet the tutors and parents' evenings. You will receive letters with more details closer to the date.

These are an important and useful method of communication between the tutors, students and parents/guardians and we would appreciate your attendance if this is possible. If you are unable to attend, you may also contact us via email at any time and we will endeavour to get back to you.

DATE	EVENT DETAILS	GROUP	APPROX COST	PAYMENT DUE
Sept 2020	Parents/guardians meet the tutors evening 5-6pm Stockton Riverside College	All Aviation and Travel & Tourism students	N/A	N/A
Sept 2020	Alton Towers	All Tourism and Events	£40pp	Sept 2020
Oct 2020	Dublin TBC	All Tourism and Events /Aviation students	£85pp	Sept 2020
Dec 2020	York Xmas Market	All Tourism and Events /Aviation students	£30pp	Nov 2020
Jan 2021	World Travel Market Manchester	All Tourism and Events /Aviation students	£30-£50pp	TBC
Feb 2021	Parents evening	All Travel and Tourism students, parents and guardians	N/A	N/A
April 2021	Manchester Airport and Concorde	All Tourism and Events /Aviation students	£40pp	Feb 2021
May 2021	Air Trail Stockton on Tees	All Tourism and Events	£11	May 2021

## Summer Research tasks to be completed for induction:

Can you find a UK, European and Worldwide tourist attraction for the following destinations? Can you also provide a description of the target audience (who is most likely to visit), the nature of the attraction such as its appeal to the customer and what do you think makes it so successful.

London  
Barcelona  
Toronto

Edinburgh  
Berlin  
Singapore

North Yorkshire  
Krakow  
New York

Cumbria  
Amsterdam  
Cape Town

Working as a holiday rep it is so important to provide your guests with as much information about the resort they are staying in as possible. Can you research two of the following resorts and put together a visitor handbook to include as much information that you think the guest would need to know during the 7/14night stay.

Choices of resort include:

Algarve – Portugal  
San Antonio – Ibiza  
Cancun – Mexico  
Varadero – Cuba

There are many regulatory bodies and trade associations within the tourism industry. Can you find more information out about the following? Such as what is their main role and how do they support the tourism organisations as well as the travelling public.

ABTA  
ATOL  
CAA  
AITO

Within the UK you need to find and plot on a blank map:

10 historical towns or cities  
10 coastal resorts  
4 rivers  
1 sea  
2 seaports  
10 airports  
2 lakes

## Let's keep in touch...

Virtual Open Events... We have moved our open events online. Keep checking our social media for our upcoming events.

To keep up to date with all of our latest news and information, follow us on our social media accounts. Our team is on hand to answer any questions you may have about College.

 @stocktonriversidecollege

 @src\_tourism.and.events

 @SRCinfo



Just in case you need to it, here is a simple map to help you find your way when you start college

Stockton Riverside College  
Harvard Avenue  
Thornaby  
STOCKTON-ON-TEES  
TS17 6FB

See you soon!

