

CAREER PATHWAYS

IN CREATIVE MEDIA



LEVEL 4

BA (Hons) Creative Media

LEVEL 3

Extended Diploma in Digital Media

LEVEL 2

Diploma in Creative Media

LEVEL 1

Certificate for IT Users and Media

Which jobs could I pursue?

You could go on to become a specialist in the Creative Media field such as Digital Marketing, Graphic Design, Animation, Digital and Podcasting.

Broadcasting	up to £35,180
Sound engineer	up to £31,919
Event management	up to £25,412
Content creator	salaries may vary

Photographer	start at £20,124
Website design	up to £24,100
Media apprenticeship	up to £18,200

Labour Market Info

Future sector requirements for 2020 - 2035

Approximately 25,000 workers will be required in the UK for business, arts, recreation, and personal services industries.

Source: DfE Labour market and skills projections 2020 to 2035. Inc replacing retired workers
Geography: North East LEP area

Weekly average wage in the UK

Males: £606.00
Females: £533.00

Source: Annual Survey of Hours and Earnings - workplace analysis 2022
Geography: North East LEP area. Data as at April 2022

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“I wanted to study Games Design because I had an interest in video games and wanted to learn more about it, plus the course had a great reputation. In the future I’d love to develop my skills in concept art.”

**Freya,
Level 3 Games Design**



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